Consultants in Business Sustainability

1. Please indicate which description matches most closely the way you describe your work. (Tick one only.)					
		Response Percent	Response Count		
Internal consultant helping my organisation get onto a sustainable development path		20.4%	10		
External consultant helping my clients (organisations) get onto a sustainable development path		44.9%	22		
Campaigner / community activist on sustainable development issues		0.0%	0		
Communications specialist, helping to communicate about sustainable development.		0.0%	0		
Manager or officer looking after environmental performance in my organisation.		10.2%	5		
Manager or officer looking after social performance in my organisation.		4.1%	2		
Manager or officer in the 'core business' of my organisation, with an interest in sustainable development.		20.4%	10		
Other (please specify)		0.0%	0		
	answere	ed question	49		
	skippe	ed question	0		

2. You can put a further explanation here.	
	Response Count
	13
answered question	13

36

3. Please let us know about your wor	k location.		
		Response Percent	Response Count
City/Town:		100.0%	49
Country:		100.0%	49
	answere	ed question	49
	skippe	ed question	0

4. Are you			
		Response Percent	Response Count
male		44.9%	22
female		55.1%	27
	answere	ed question	49
	skipp	ed question	0

5. How old are you?					
		Response Percent	Response Count		
0-16		0.0%	0		
17-25		4.1%	2		
26-35		36.7%	18		
36-45		26.5%	13		
46-55		22.4%	11		
56-65		10.2%	5		
65+		0.0%	0		
	answere	ed question	49		
	skippo	ed question	0		

6. Why are you involved in sustainable development? Please indicate your one top reason, and up to three other reasons which apply to you.

	My one top reason	My three other reasons	Response Count
To 'save the planet'.	63.2% (12)	36.8% (7)	19
To make my organisation better at carrying out its core mission / better at doing business.	28.6% (4)	71.4% (10)	14
To help people now have better lives, by working for social justice / fairer use of resources / human rights / maintaining eco-system services.	12.0% (3)	88.0% (22)	25
To help people in the future have better lives, by working for social justice / fairer use of resources / human rights / maintaining eco- system services.	6.7% (2)	93.3% (28)	30
It's the only logical thing to do, given the impact of the way we have done things up to now.	54.2% (13)	45.8% (11)	24
For the interesting challenge, complexity and excitement of the field.	21.1% (4)	78.9% (15)	19
To differentiate my organisation from our competitors.	0.0% (0)	100.0% (2)	2
I sort of fell into it by accident.	20.0% (1)	80.0% (4)	5
It's the next step on my career path.	33.3% (1)	66.7% (2)	3
Because it's a satisfying use of my expertise, knowledge and capabilities.	16.7% (3)	83.3% (15)	18
It's a growth market.	0.0% (0)	100.0% (3)	3
I want to bridge the gap between my personal values / lifestyle, and values / activities at work.	19.2% (5)	80.8% (21)	26
		answered question	48

7. You can comment on your answers here.	
	Response Count
	10
answered question	10
skipped question	39

1

8. To respond adequately to the challenge of sustainable development (i.e. meeting the needs of 6.6 billion people on a planet with a finite ability to provide essential eco-system services), how much change is needed?

	No change is needed, we're already there.					Radical far- reaching change is needed.	Rating Average	Response Count
Thinking about society (the whole world)	0.0% (0)	0.0% (0)	2.1% (1)	10.6% (5)	23.4% (11)	63.8% (30)	5.49	47
Thinking about society (my country)	0.0% (0)	0.0% (0)	2.1% (1)	14.9% (7)	23.4% (11)	59.6% (28)	5.40	47
Thinking about my own organisation (or your working practices if you are self-employed)	0.0% (0)	2.1% (1)	17.0% (8)	19.1% (9)	36.2% (17)	25.5% (12)	4.66	47
						answered	question	47
						skipped	question	2

9. You can comment on your answers here.					
	Response Count				
	10				
answered question	10				
skipped question	39				

10. How you feel about your work? Please indicate the degree to which you agree / disagree with each of these statements.								
	Strongly agree	Agree	Agree slightly	Disagree slightly	Disagree	Strongly disagree	Rating Average	Response Count
I'm fearful about things like climate change, ecosystem collapse and / or societal collapse, sometimes to the point of being overwhelmed by my feelings.	9.1% (4)	15.9% (7)	47.7% (21)	6.8% (3)	18.2% (8)	2.3% (1)	3.16	44
I'm really optimistic that with ingenuity and leadership we'll build a sustainable society.	9.1% (4)	40.9% (18)	20.5% (9)	11.4% (5)	18.2% (8)	0.0% (0)	2.89	44
My colleagues don't give a monkey's. I'm afraid of looking foolish when I mention things like recycling paper.	4.5% (2)	4.5% (2)	18.2% (8)	11.4% (5)	29.5% (13)	31.8% (14)	4.52	44
I'm run off my feet helping people to make positive changes - people like us are in demand right now.	6.8% (3)	47.7% (21)	27.3% (12)	9.1% (4)	9.1% (4)	0.0% (0)	2.66	44
I sometimes feel like a hypocrite and am worried that colleagues / clients will see me like this too, if I try to get them to change their behaviour.	4.5% (2)	15.9% (7)	13.6% (6)	27.3% (12)	29.5% (13)	9.1% (4)	3.89	44
I veer between pessimism and denial about things like climate change. When I really think about what might happen in twenty years it makes me afraid.	4.5% (2)	13.6% (6)	25.0% (11)	27.3% (12)	20.5% (9)	9.1% (4)	3.73	44
I veer between optimism and fatalism about things like climate change. I think we can achieve sustainable development but we probably won't, more fool us.	9.1% (4)	27.3% (12)	34.1% (15)	13.6% (6)	13.6% (6)	2.3% (1)	3.02	44
Sustainable development is easily achievable and I don't think about it in apocalyptic terms.	0.0% (0)	15.9% (7)	15.9% (7)	27.3% (12)	25.0% (11)	15.9% (7)	4.09	44
I feel isolated in my work.	4.5% (2)	15.9% (7)	18.2% (8)	13.6% (6)	31.8% (14)	15.9% (7)	4.00	44
There are other people who I work closely with, who are as passionate and engaged as me.	22.7% (10)	36.4% (16)	29.5% (13)	6.8% (3)	2.3% (1)	2.3% (1)	2.36	44
Even if we think we will lose the battle to 'save the planet' and ensure justice for all, we must always fight for that goal as if we know we can win.	59.1% (26)	31.8% (14)	6.8% (3)	0.0% (0)	0.0% (0)	2.3% (1)	1.57	44
I see so many signs of great progress - more bikes, wind turbines, a surge in media interest - that I feel buoyed up.	0.0% (0)	40.9% (18)	43.2% (19)	2.3% (1)	11.4% (5)	2.3% (1)	2.91	44
I get frustrated by the way so many people I work with just don't seem to 'get' it.	11.4% (5)	31.8% (14)	22.7% (10)	9.1% (4)	20.5% (9)	4.5% (2)	3.09	44
I can't understand why so many of these choices are negative - it's a great field and we're making lots of progress.	2.3% (1)	25.0% (11)	25.0% (11)	25.0% (11)	20.5% (9)	2.3% (1)	3.43	44

answered question	44
skipped question	5

11. You can comment on your answer	rs here.	
		Response Count
		8
	answered question	8
	skipped question	41

	Currently make use of	Would like to make use of	Neither do nor would like to make use of	Response Count
Coach / mentor inside your organisation with expertise or interest in sustainable development.	23.8% (10)	38.1% (16)	38.1% (16)	42
Coach / mentor outside your organisation with expertise or interest in sustainable development.	23.8% (10)	50.0% (21)	26.2% (11)	42
Coach / mentor inside your organisation with no sustainable development specialism.	9.5% (4)	33.3% (14)	57.1% (24)	42
Coach / mentor outside your organisation with no sustainable development specialism.	9.5% (4)	26.2% (11)	64.3% (27)	42
Informal networking (e.g. 'green drinks', socialising, occasional coffees) with other sustainable development types.	54.8% (23)	35.7% (15)	9.5% (4)	42
Formal networking with other sustainable development types (e.g. through organised networks, professional bodies).	81.0% (34)	14.3% (6)	4.8% (2)	42
Attendance at training courses and learning programmes, where at least part of the purpose is to share experience and get tips on making sustainable development a reality.	73.8% (31)	23.8% (10)	2.4% (1)	42
Signing up to e-newsgroups, e-mail groups or web-based discussion forums with a sustainable development focus.	81.0% (34)	9.5% (4)	9.5% (4)	42
Conversations and sharing experience with peers / competitors in other organisations.	81.0% (34)	19.0% (8)	0.0% (0)	42
Mentoring or advice from your professional body or equivalent.	23.8% (10)	50.0% (21)	26.2% (11)	42
Talking with friends who work in this field too.	81.0% (34)	16.7% (7)	2.4% (1)	42

answered question	42
skipped question	7

13. You can comment on your answers here.				
		Response Count		
		6		
	answered question	6		
	skipped question	43		

14. How do you use your feelings?					
	Always	Most of the time	Infrequently	Never	Response Count
I am open about my feelings / degree of optimism or pessimism, as part of my work.	31.0% (13)	52.4% (22)	14.3% (6)	2.4% (1)	42
I am open about my feelings / degree of optimism or pessimism, as part of giving and receiving support (of the kind in question 12).	23.8% (10)	66.7% (28)	9.5% (4)	0.0% (0)	42
	answered question				42
				skipped question	7

15. What do you believe about sharing feelings?							
	Strongly agree	Agree	Agree slightly	Disagree slightly	Disagree	Strongly disagree	Response Count
Sharing negative feelings (e.g. fear, anger) in a confidential setting helps me be more effective.	16.7% (7)	42.9% (18)	26.2% (11)	11.9% (5)	2.4% (1)	0.0% (0)	42
Sharing positive feelings (e.g. enthusiasm, excitement) in a confidential setting helps me be more effective.	35.7% (15)	40.5% (17)	16.7% (7)	2.4% (1)	4.8% (2)	0.0% (0)	42
Sharing negative feelings (e.g. fear, anger) with colleagues / clients helps me be more effective.	7.3% (3)	29.3% (12)	17.1% (7)	26.8% (11)	17.1% (7)	2.4% (1)	41
Sharing positive feelings (e.g. enthusiasm, excitement) with colleagues / clients helps me be more effective.	38.1% (16)	42.9% (18)	14.3% (6)	4.8% (2)	0.0% (0)	0.0% (0)	42
					answere	ed question	42
	skipped question				7		

16. You can make any further comments here.	
	Response Count
	5
answered question	5
skipped question	44

17. Are you willing to be contacted by Penny Walker, to be interviewed about beliefs / feelings and how they impact on your work? If so, please put your name and contact details here. This information will not be used for any other purpose.			
	Response Count		
	23		
answered question	23		
skipped question	26		